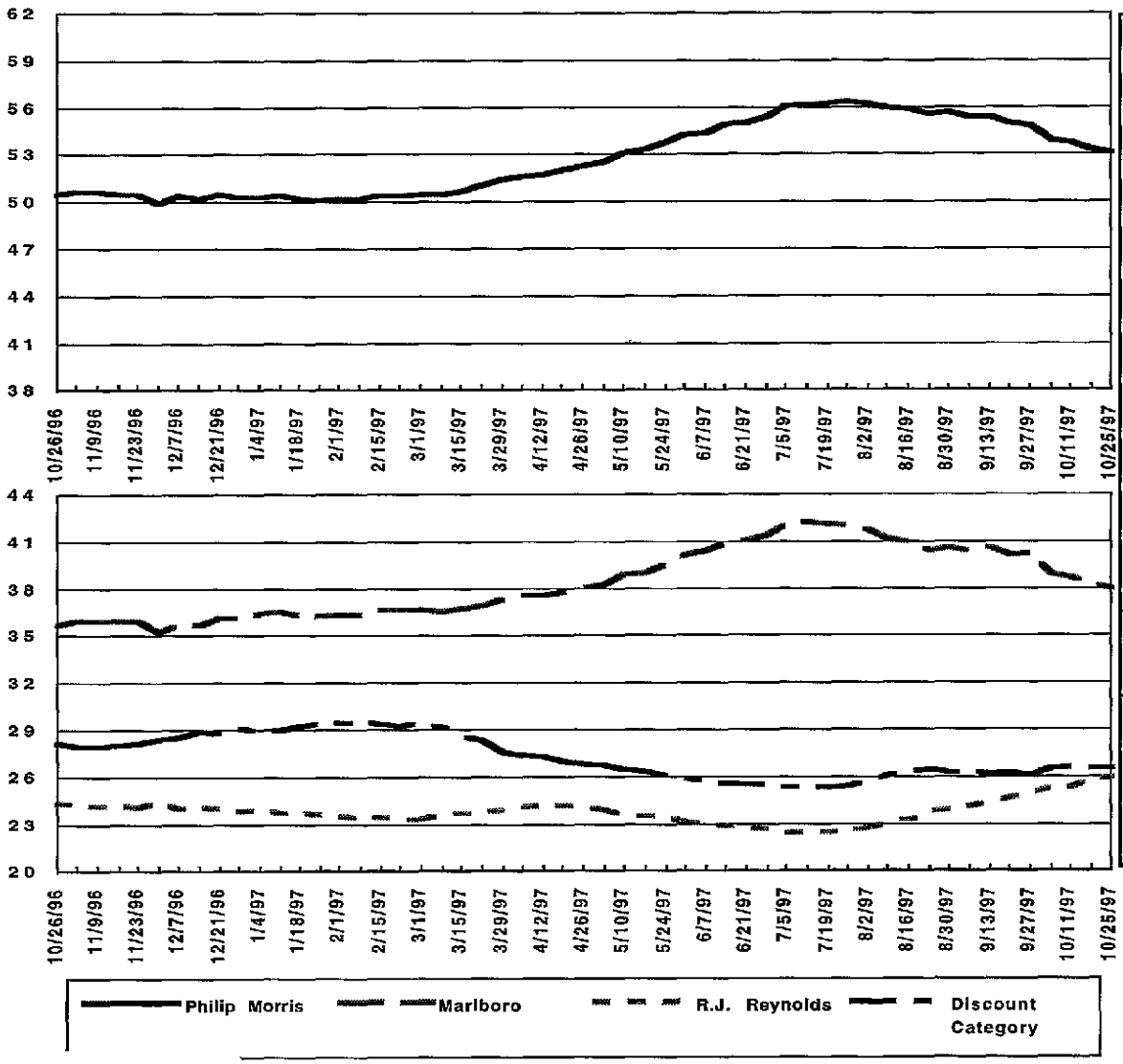
RACETRAC PETROLEUM (R. Jones)
THROUGH W/E 10/25/97



	26 WK	13 WK	FY '96	YTD '97	DIFF
Philip Morris	54.74	53.16	49.89	53.74	3.85
Marlboro	40.04	38.00	35.73	39.22	3.49
OPB	6.97	7.12	7.63	7.06	-0.57
Basic	6.33	6.64	4.86	6.04	1.18
R. J. Reynolds	24.29	26.00	24.56	24.16	-0.40
Camel	3.82	3.85	3.40	3.82	0.41
Winston	6.42	7.00	6.52	6.36	-0.16
Doral	7.71	8.38	7.71	7.53	-0.18
B&W	9.50	9.56	11.83	9.93	-1.90
GPC	1.53	1.45	2.63	1.68	-0.95
Lorillard	5.16	5.29	5.30	5.13	-0.17
Newport	4.11	4.22	4.04	4.06	0.01
Liggett Group	5.99	5.66	8.35	6.71	-1.64
Premium	73.98	73.42	71.41	73.54	2.12
Private Label	5.82	5.48	8.14	6.54	-1.60
Avg Ind CPW	829.09	825.65	680.53	768.90	88.37
Avg PM CPW	453.85	438.89	339.54	413.21	73.67
Avg Marl CPW	331.96	313.73	243.18	301.59	58.41
# of Stores	287	286	260	287	27

Source: STARS Store Level Data
includes all stores
Leadership Accounts Package

2071842979

Source: https://www.industrydocuments.ucsf.edu/docs/nxgy0004